

8x8 Extends XCaaS Platform Al Capabilities with Real-time Meeting Transcriptions and Smart Summarizations

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Intelligent Insights to Include Al-generated Video Transcriptions, Summaries and Action Items Improve Productivity and Efficiency

CAMPBELL, Calif.--(BUSINESS WIRE)--Jan. 18, 2024-- 8x8. Inc. (NASDAQ: EGHT), a leading integrated cloud contact center and unified communications platform provider, today announced the addition of Al-powered video meeting capabilities to the 8x8 XCaaS platform, enabling users to access real-time Al transcriptions, smart summaries, and follow up action items for enhanced collaboration during and after meetings. The new features highlight 8x8's continued focus on platform innovation and delivering Al-driven contact center and unified communications solutions to improve productivity and efficiency.

"Almost 90% of companies participating in our research see the value in deploying Generative AI meeting assistants," says Irwin Lazar, President and Principal Analyst, Metrigy. "By bringing its 8x8 XCaaS platform AI capabilities to video meetings, 8x8 can now also help organizations improve productivity by reducing time spent in post-meeting activities such as following up on action items and summarizing key discussion points."

Extending Al capabilities across the 8x8 XCaaS Platform empowers organizations and their employees with:

- Smarter meetings: Meeting summaries enable asynchronous information sharing and easy follow ups by outlining next steps and action items, as well as meeting highlights and snapshots.
- Deeper collaboration: Meeting participants have richer, more meaningful conversations and constructive meetings via intelligent and seamless meetings transcriptions that easily distinguishes between speakers and provides actionable, meaningful insights, while reducing redundant and time consuming tasks such as taking notes during a meeting.
- Better tracking: Link meeting artifacts directly to CRMs, such as Salesforce, for easy, centralized access, tracking, and reporting.
- Broader impact: Meet the needs of an increasingly global and hybrid workforce, supporting modern work environments and user expectations.

"Our continued AI-led innovations are motivated by our desire to provide organizations with the technology and solutions that make their customer engagement, communication and collaboration efforts more effective and efficient," said Hunter Middleton, Chief Product Officer at 8x8, Inc. "These continuing AI enhancements to the 8x8 XCaaS platform underpin exactly what we're striving to achieve – superior employee and customer experiences – and we are deeply committed to bringing to market features that add value to our customers."

The <u>8x8 XCaaS</u> ™ Experience Communications as a Service™) integrated cloud contact center and unified communications platform includes cloud <u>contact center</u>, <u>business phone</u>, <u>video meetings</u>, <u>team chat</u>, and <u>SMS</u> capabilities. 8x8 XCaaS is a resilient, secure, and compliant platform, offering the highest levels of reliability with a financially backed, platform-wide 99.999 percent uptime SLA across an integrated cloud UCaaS and CCaaS solution

About 8x8 Inc.

8x8, Inc. (NASDAQ: EGHT) is transforming the future of business communications as a leading software as a service provider of 8x8 XCaaS™ (Experience Communications as a Service™), an integrated contact center, voice communications, video, chat, and SMS solution built on one global cloud communications platform. 8x8 uniquely eliminates the silos between unified communications as a service (UCaaS) and contact center as a service (CCaaS) to power the communications requirements of all employees globally as they work together to deliver differentiated customer experiences. For additional information, visit www.8x8.com, or follow 8x8 on LinkedIn, Twitter and Facebook.

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