8x8 Receives Multiple Awards for Continued Innovation

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8x8 Recognized by Constellation Research, G2, and CX Today for Innovation in 8x8 Contact Center and 8x8 Work, Employee and Customer Experiences, and Usability Across Market Segments

CAMPBELL, Calif.--(BUSINESS WIRE)--Mar. 19, 2024-- 8x8, Inc. (NASDAQ: EGHT), a leading integrated cloud contact center and unified communications platform provider, today announced it continues to be recognized in prominent industry awards, including recent recognitions from Constellation Research, G2, and CX Today.

2024 Constellation ShortList™ Contact Center as a Service (CCaaS)

8x8 Contact Center was recognized in the 2024 Constellation ShortList for Contact Center as a Service (CCaaS). For this list, Constellation Research evaluates more than 21 solutions categorized in this market. This Constellation ShortList is determined by client inquiries, partner conversations, customer references, vendor selection projects, market share, and internal research.

2024 Constellation ShortList™ Unified Communications as a Service (UCaaS)

8x8 Work was recognized in the 2024 Constellation ShortList for Unified Communications as a Service (UCaaS). Constellation Research evaluates around 25 solutions categorized in this market. This Constellation ShortList is determined by client inquiries, partner conversations, customer references, vendor selection projects, market share, and internal research.

G2 Winter 2024 Awards

8x8 was recognized with 38 badges in the G2 Winter 2024 Awards, including in the categories of High Performer Enterprise and High Performer Mid-Market, Momentum Leader, Leader in Enterprise, Mid-Market, and Small Business, and Easiest to Use Mid-Market, among others. The acknowledgments from G2 are based on responses from real use cases for each question in the Winter 2024 Index for Webinar and Report for Webinar G2 review form.

G2 2024 Best Software Awards

8x8 was a winner in G2's 2024 Best Software Awards in the categories of Customer Service Products and Collaboration and Productivity Products. To determine the winners, G2 evaluates hundreds of software companies and products recognized across 34 different lists, ranked according to G2's verified user reviews and publicly available market presence data.

CX Awards 2024

8x8 received highly commended recognition in CX Today's CX Awards 2024 in the categories of Best Mid-Market Contact Center Platform and Most Innovative Product. A panel of judges determine the winners by assessing applicants across each category by evaluating their ability to innovate, ability to execute, and ability to improve experience.

CRN's 2024 Channel Chiefs

8x8's Michael Quince, VP, North America Channel Sales, was selected for CRN's list of 2024 Channel Chiefs. The Channel Chiefs list identifies the channel executives who consistently defend, promote, and execute effective channel partner programs and strategies. CRN editors determine who makes the list based on each individual's track record of channel accomplishments, standing in the industry, dedication to the partner community, and plans for driving future business innovation and channel growth.

CRN's 2024 Regional Channel Chiefs

8x8's Emily Masterton, Director of EMEA Channel Sales, has been named one of CRN's Regional Channel Chiefs in 2024 in EMEA. CRN's Channel Chiefs list is an annual accolade listing the most impactful and well-respected channel leaders within vendor firms, with 2024 being the first year to include a list honoring the channel leaders of EMEA and APAC.

"As organizational needs and expectations change, we are always looking for new ways to deliver the solutions needed to drive business growth and provide exceptional customer and employee experiences," said Hunter Middleton, Chief Product Officer at 8x8, Inc. "Being recognized for these efforts is an honor and a motivator for us to continue innovating, improving, and delivering what our customers need when they need it."

8x8 Contact Center and 8x8 Work are delivered through 8x8's integrated cloud contact center and unified communications platform, which includes cloud contact center, business phone, video meetings, team chat, and SMS capabilities. The platform is a resilient, secure, and compliant platform, offering the highest levels of reliability with a financially backed, platform-wide 99.999 percent uptime SLA across an integrated cloud UCaaS and CCaaS solution.

About 8x8 Inc.

8x8, Inc. (NASDAQ: EGHT) is transforming the future of business communications as a leading Software as a Service provider of 8x8 XCaaS™ (Experience Communications as a Service™), an integrated contact center, voice communications, video, chat, and SMS solution built on one global cloud communications platform. 8x8 uniquely eliminates the silos between Unified Communications as a Service (UCaaS) and Contact Center as a Service (CCaaS) to power the communications requirements of all employees globally as they work together to deliver differentiated customer experiences. For additional information, visit www.8x8.com, or follow 8x8 on LinkedIn, X and Facebook.

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