



8x8 Appoints Joel Neeb as Chief Transformation and Business Operations Officer

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CAMPBELL, Calif.--(BUSINESS WIRE)--Jan. 8, 2025-- [8x8, Inc.](#) (NASDAQ: EGHT), the industry's most integrated Platform for CX that combines Contact Center, Unified Communication, and CPaaS APIs, today announced the appointment of Joel Neeb as Chief Transformation and Business Operations Officer. Reporting directly to CEO Samuel Wilson, Neeb will be responsible for aligning 8x8's next phase of CX transformation and strategic initiatives with operational outcomes, driving organizational excellence, and fostering a culture of accountability and innovation.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20250108813425/en/>



8x8 Appoints Joel Neeb at Chief Transformation and Business Operations Officer (Photo: Business Wire)

Neeb is a recognized business leader in the Software-as-a-Service (SaaS) industry. He most recently served as Vice President of Execution and Transformation at VMware, where he led a cultural and operating model transformation for the 40,000-person company as well as helped launch VMware's AI roadmap and strategy. Prior to VMware, Neeb served as Chief Executive Officer at Afterburner, Inc., where he led more than 100 elite professionals, including former fighter pilots, Navy SEALs, and Army Rangers, in helping global organizations achieve breakthrough performance.

Joel is a former United States Air Force F-15 mission commander. He was the tactical leader of 300 of the most senior combat pilots in the AirForce and oversaw the execution of a \$150 million per year flight program.

"We have a very exciting opportunity right now to accelerate 8x8's transformation plan and demonstrate increased impact for customers and partners, an opportunity that is dependent on a highly focused and dedicated leadership team aligned to our strategic initiatives," said Samuel Wilson, Chief Executive Officer at 8x8, Inc. "Joel has a remarkable career leading high performance teams through strategic and cultural transformations, creating operational excellence and driving growth. We are excited to add his unique blend of strategic vision and hands-on execution to our leadership team as we enter the next phase of our growth."

"In my experience helping companies navigate transformations, I'm convinced that we're entering an era where unified, intelligent communications will be the key to business success," said Joel Neeb, Chief Transformation and Business Operations Officer at 8x8, Inc. "8x8's integrated platform is uniquely positioned to help organizations uncover the genuine voice of their workforce, their mission, and their customers, and I'm thrilled to join the team as we lead this revolution in business communications and customer experience."

Neeb's appointment follows the recent unveiling of the next evolution of the [8x8 brand](#), a key milestone in the Company's journey toward a more customer-centric future. More than a refreshed look and feel, the rebrand signals the next chapter in 8x8's CX transformation driven by a clear purpose: *To connect people and organizations through seamless communication, empowering them to unlock the potential of every interaction.* Additionally, 8x8 recently announced the 8x8 Platform for CX, which seamlessly unites contact center, unified communications, and communication APIs to help organizations connect customers and teams globally, empowering CX and IT leaders with AI-powered performance and insights to make smarter decisions, delight customers, and drive lasting business impact.

Caution Concerning Forward-Looking Statements

This press release contains forward-looking statements related to the Company's future product strategies, investments in innovation, and new opportunities for growth and market leadership. Readers are cautioned that such forward-looking statements involve risks and uncertainties that could cause actual events or our actual results to differ materially from those expressed in any such forward-looking statements. Readers are directed to 8x8's periodic and other reports filed with the Securities and Exchange Commission (SEC) for a description of such risks and uncertainties. 8x8 undertakes no obligation to update any forward-looking statements.

About 8x8 Inc.

8x8, Inc. (NASDAQ: EGHT) connects people and organizations through seamless communication on the industry's most integrated platform for Customer Experience—combining Contact Center, Unified Communication, and CPaaS APIs. The 8x8® Platform for CX integrates AI at every level to enable personalized customer journeys, drive operational excellence and insights, and facilitate team collaboration. We help customer experience and IT leaders become the heartbeat of their organizations, empowering them to unlock the potential of every interaction. For additional information, visit www.8x8.com, or follow 8x8 on [LinkedIn](#), [X](#), and [Facebook](#).

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