SEC Form 4
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Instruction 1(b).

## FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB Number:	3235-0287								
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STATEMENT	OF	CHANGES	IN	BENEFICIAL	<b>OWNERSHIP</b>
	<b>U</b>				

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

		Table I - Non-De	I rivative Securities Acquired, Disposed of, or Ben	eficially	/ Owned	
(City)	(State)	(Zip)	—		Form filed by More th Person	an One Reporting
(Street) CAMPBELL	Last) (First) (Middle) C/O 8X8, INC. 675 CREEKSIDE WAY		4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indi Line) X	vidual or Joint/Group Fil Form filed by One Re	
(Last) C/O 8X8, INC			3. Date of Earliest Transaction (Month/Day/Year) 08/17/2021	- X	Officer (give title below) Chief Accting Of	Other (specify below) f./Treasurer
I I. Name and Address of Reporting Feison		g Person <sup>*</sup>	2. Issuer Name and Ticker or Trading Symbol <u>8X8 INC /DE/</u> [ EGHT ]		ationship of Reporting P k all applicable) Director	10% Owner

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			Securities Beneficially Owned Following	(D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)	(1150.4)	(1150. 4)
Common Stock	08/17/2021		S <sup>(1)</sup>		1,053	D	\$23.5991 <sup>(2)</sup>	49,391	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		of Expi		6. Date Exerc Expiration Da (Month/Day/Y	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. The sale reported in this line was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on August 21, 2020, as amended.

2. Weighted Average Sales Price - Actual sale prices range from \$23.35 - \$24.3499. The reporting person will provide the SEC staff, the company or a security holder of the company the relevant information regarding sales at each respective price within the range.

## **Remarks:**

<u>Cheriese Dickman, Attorney</u> <u>in fact for Germaine Cota</u>

08/18/2021

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.