

8x8, Inc.

Information Regarding Issue Price Pursuant to Treasury Regulations (“Treas. Reg.”) Section 1.1273-2(f)(9)(i)

On August 11, 2022, holders of approximately \$404 million in aggregate principal amount of 8x8, Inc.’s (the “Company”) outstanding 0.50% Convertible Senior Notes due 2024 (the “Old Convertible Notes”) exchanged the Old Convertible Notes for approximately \$202 million 4.00% Convertible Senior Notes due 2028 (the “New Convertible Notes”), and cash of approximately \$182 million.

Solely for U.S. federal income tax purposes, the Company has determined that (i) the New Convertible Notes are “traded on an established market” within the meaning of Treas. Reg. Section 1.1273-2(f), (ii) the issue price of the New Convertible Notes within the meaning of Treas. Reg. Section 1.1273-2(b) is 97.52% per \$1,000 face amount of New Convertible Notes, and (iii) the issue price of the New Convertible Notes within the meaning of Treas. Reg. Section 1.1273-2(b) is \$975.20 per \$1,000 face amount of each New Convertible Note.

Pursuant to Treas. Reg. Section 1.1273-2(f)(9)(i), the Company’s determination is binding on holders of the New Convertible Notes unless a holder explicitly discloses that its determination is different from the Company’s determination. Any such determination by a holder must be made on the holder’s timely filed Federal income tax return for the taxable year that includes the August 11, 2022 issuance date of the New Convertible Notes and the holder must describe in such disclosure the reason(s) for its different determination and, if applicable, how the holder determined the fair market value or issue price.

This disclosure is intended only to fulfill the Company’s notification obligation under the issue price disclosure regulation and does not constitute tax advice. Holders of the debt instruments described herein are urged to consult their own tax advisors regarding the implications of this disclosure on the determination of the holder’s income tax liabilities.