

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT  
Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

**November 6, 2008**  
Date of Report (Date of earliest event reported)



**8x8, Inc.**

*(Exact name of registrant as specified in its charter)*

**Delaware**

*(State of other jurisdiction of incorporation)*

**000-21783**

*(Commission File Number)*

**77-0142404**

*(I.R.S. Employer Identification Number)*

**3151 Jay Street**  
**Santa Clara, CA 95054**

*(Address of principal executive offices including zip code)*

**(408) 727-1885**

*(Registrant's telephone number, including area code)*

**Not Applicable**

*(Former Name or Former Address, if Changed Since Last Report)*

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.**

Daniel Weirich was appointed President of 8x8, Inc. (the "Company") effective November 6, 2008. Mr. Weirich succeeds Bryan Martin as President. Mr. Martin will continue to serve as the Company's Chairman and Chief Executive Officer. Mr. Weirich, age 34, has been the Company's Chief Financial Officer since July 2006 and will continue to serve in this office.

In connection with his appointment as President, Mr. Weirich has been granted an option to purchase 250,000 shares of the Company's common stock under the Company's 2006 Stock Option Plan. The option will vest over a four-year period, subject to Mr. Weirich's continuing employment with the company.

A copy of 8x8's press release is attached hereto as Exhibit 99.1 and incorporated herein by reference.

**Item 9.01. Financial Statements and Exhibits**

(d) Exhibits.

99.1 Press Release dated November 7, 2008

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: November 7, 2008

8X8, INC.

By: /s/ Daniel Weirich

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Daniel Weirich  
*Chief Financial Officer, President and Secretary*

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## INDEX TO EXHIBITS

<b><u>Exhibit</u></b>	<b><u>Description</u></b>
<a href="#"><u>99.1 *</u></a>	<a href="#"><u>Press release dated November 7, 2008</u></a>

\* Also provided in PDF format as a courtesy.

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## **8x8, Inc. Announces Executive Promotion**

**SANTA CLARA, Calif.**, -- November 7, 2008 -- 8x8, Inc. (Nasdaq: EGHT), provider of 8x8 Virtual Office and Packet8 ([www.packet8.net](http://www.packet8.net)) broadband business, residential, video and mobile communications services, today announced that Mr. Dan Weirich, the Company's Chief Financial Officer, Vice President of Finance and Secretary, has been promoted to the position of President, effective immediately, in addition to his current duties. As President and CFO, Mr. Weirich will oversee the day-to-day operations of the entire company. Mr. Bryan Martin, who previously held the title of President, will remain as Chairman and Chief Executive Officer.

Mr. Weirich was named 8x8's acting Chief Financial Officer, Vice President of Finance and Secretary in June 2006, and he was named to these posts permanently in July 2006. Prior to that, he served as 8x8's Vice President of Operations and as Director of Strategic Sales. Before joining 8x8, Mr. Weirich served as a business development, finance and operations consultant in the United States and Asia, managing acquisition and restructuring initiatives for a number of information technology and telecommunications firms. He also served as Vice President, Business Development and Vice President, Asia Sales at iAsiaWorks, Inc. where he engineered a re-start of the company and expanded its offerings to include Internet access, co-location and managed services across Asia and grew the company's operations to thirteen countries. Mr. Weirich also previously served as a Manager in the Business Markets Group at Qwest Communications International, Inc. and as a Financial Analyst for Phoenix Network, Inc.

8x8, Inc. Chairman and CEO Bryan Martin commented, "In his relatively short tenure at 8x8, Dan has made enormous contributions to the Company in virtually every aspect of our business. Since his promotion to Chief Financial Officer approximately two years ago, Dan has continued to contribute in these areas, and has assumed increasing levels of responsibility beyond that of a CFO, particularly in regards to our operations team, carrier partners, strategic partners and sales organization." Reflecting on Mr. Weirich's promotion, Mr. Martin said, "I'm personally delighted that Dan's many contributions are being acknowledged by this richly deserved promotion, and I look forward to continuing to work closely with Dan in our efforts to advance 8x8's Virtual Office services and communications technologies to the next level."

### **About 8x8, Inc.**

8x8, Inc. (Nasdaq: EGHT) offers voice, video and mobile communications solutions for business and residential customers. These solutions leverage existing broadband Internet connections and cellular networks to deliver advanced features and digital quality phone service at a fraction of the cost of legacy, copper wire alternatives. Businesses of any size, configuration or geographic location can benefit from the cost, performance and operational advantages of VoIP technology by selecting the solution that best fits their needs, whether it's the Virtual Office Hosted iPBX phone system, Complete Contact Center, Virtual Trunking IP

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dial tone solution, Hosted Key System service or Microsoft Response Point/8x8 small business phone system. All 8x8 communications solutions carry little or no upfront investment, no maintenance or upgrade fees and no change in user behavior. For additional company information, visit 8x8's web site at [www.8x8.com](http://www.8x8.com).

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INVESTOR RELATIONS CONTACT:

Joan Citelli  
(408) 687-4320  
[jcitelli@8x8.com](mailto:jcitelli@8x8.com)

