| SEC Form 4 |
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

| OMB Number: | 3235-0287 | | | | | | | | | |
|--------------------------|-----------|--|--|--|--|--|--|--|--|--|
| Estimated average burden | | | | | | | | | | |
| hours per response | : 0.5 | | | | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Addre | ess of Reporting Persor ne | 1* | | ssuer Name and Tic <u>X8 INC /DE/</u> [| | g Symbol | | (Che | elationship of Reporti ck all applicable) Director c Officer (give title | 10% 0 | |
|-------------------------|-------------------------------|-------------------------------|---------|---|---|----------------------------------|---------|---------------|---|---|---|
| (Last) C/O 8X8, INC. | (First) 675 CREEKSIDE | (Middle) WAY | | Date of Earliest Tran (15/2021 | saction (Mon | th/Day/Year) | | chief Accting | below |) | |
| (Street) | | | - 4. If | Amendment, Date | of Original Fi | led (Month/Day | //Year) | 6. In Line | dividual or Joint/Grou) | p Filing (Check | Applicable |
| CAMPBELL | CA | 95008 | | | | | | 2 | Form filed by On | e Reporting Per | son |
| (City) | (State) | (Zip) | - | | | | | | Form filed by Mo Person | re than One Re | porting |
| | Table | e I - Non-Deri | vative | Securities Ac | quired, Di | sposed of, | or Be | eneficial | ly Owned | | |
| Date | | 2. Transa Date (Month/D | | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities / Disposed Of (| | | 5. Amount of Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |

| | | Code | v | Amount | (A) or (D) | Price | Reported Transaction(s) (Instr. 3 and 4) | | (Instr. 4) |
|--------------|------------|-------------------------|---|--------|---------------|-----------|--|---|------------|
| Common Stock | 08/15/2021 | A | | 193 | Α | \$0 | 51,986 ⁽¹⁾ | D | |
| Common Stock | 08/16/2021 | S ⁽²⁾ | | 98 | D | \$23.9345 | 51,888 | D | |
| Common Stock | 08/15/2021 | S ⁽²⁾ | | 1,444 | D | \$23.9341 | 50,444 | D | |

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transa Code (8) | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) 6. Date Exercisable and Expiration Date (Month/Day/Year) (A) (D) Date Exercisable Expiration Date | | 7. Titl Amou Secur Unde Deriv Secur 3 and | unt of rities rlying ative rity (Instr. | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership (Instr. 4) |
|---|---|--|---|------------------------------|---|---|--|---|---|---|--|--|---------------------------------------|
| | | | | Code | v | | | | Expiration Date | Title | Amount or Number of Shares | | |

Explanation of Responses:

1. Includes 492 shares purchased on August 9, 2021 pursuant to the company's Employee Stock Purchase Plan (ESPP).

2. Represents shares of common stock automatically sold to satisfy the reporting person's tax obligation in respect of the shares issued upon vesting of an equity award.

Remarks:

Cheriese Dickman, Attorney

in fact for Germaine Cota

08/17/2021

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.