FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, | D.C. | 20549 |
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| Check this box if no longer subject | |
|-------------------------------------|--|
| to Section 16. Form 4 or Form 5 | |
| obligations may continue. See | |
| Instruction 1(b). | |

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* Cota Germaine | | | | | | 2. Issuer Name and Ticker or Trading Symbol 8X8 INC /DE/ [EGHT] | | | | | | | | | all app Direc | tor | ng Pe | rson(s) to Is 10% O Other (| wner | |
|---|--|--|-----------------------------------|-----------------------------------|-----------------|--|---------|---|------------------|--|----------|----------------------|--|------------------------|---|---|---|--|---------------------------------------|--|
| (Last) (First) (Middle) C/O 8X8, INC. 675 CREEKSIDE WAY | | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 10/18/2021 | | | | | | | | | Officer (give title below) Chief Accting | | below) g Off./Treasure | | · | |
| (Street) CAMPB (City) | | | 5008 Zip) | | 4. If A | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | 6. Indiv _ine) X | Form | or Joint/Group Filing (Check Applicable rm filed by One Reporting Person rm filed by More than One Reporting rson | | | | |
| | | Table | I - No | n-Deriva | tive S | Secui | rities | Acc | uired | , Dis | posed of | , or E | Benefic | ially | Own | ed | | | | |
| Date | | | 2. Transact Date (Month/Day | | Execu if any | Deemed cution Date, ly nth/Day/Year) | | 3. Transaction Code (Instr. 8) 4. Securities Disposed Of 5) | | | | 4 and Secur Benef | | cially I Following | Forn (D) (| n: Direct or Indirect nstr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | | |
| | | | | | | | | Code | v | Amount | (A) o | Price | • | Transa | action(s) . 3 and 4) | | | (111511.4) | | |
| Common Stock 10/18 | | | | | :021 | | | | S ⁽¹⁾ | | 826 | D | \$23 | \$23.556 | | 48,565 | | D | | |
| | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | if any | emed tion Date, n/Day/Year) | Code (8) | Transaction Code (Instr. 8) | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | | e and int of rities rlying ative rity (Instr 4) Amoun or Number | Der Sec (Ins | Price of ivative curity str. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | y | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership (Instr. 4) | |
| | | | | | Code | ١v | (A) (D) | | Exercisable | | Date | Title | Shares | | | | | | | |

Explanation of Responses:

1. Represents shares of common stock automatically sold to satisfy the reporting person's tax obligation in respect of the shares issued upon vesting of an equity award.

Remarks:

Cheriese Dickman, Attorney in fact for Germaine Cota

10/19/2021

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.