FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* NIEDERMAN KIM						2. Issuer Name and Ticker or Trading Symbol 8X8 INC /DE/ [EGHT]									5. Relationsl (Check all ap		licable)	10	o Issuer % Owner ner (specify	
(Last) (First) (Middle) C/O 8X8, INC. 2125 O'NEL DRIVE					3. Date of Earliest Transaction (Month/Day/Year) 08/03/2013									X	belov	v) ``		ow)		
(Street) SAN JOSE CA 95131 (City) (State) (Zip)					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									5. Indiv Line) X	Forn Forn	lual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person			
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
1. Title of Security (Instr. 3) 2. Transact Date (Month/Day						E E if	kecution any	Deemed cution Date, y nth/Day/Year)				ies Acquired (A) o Of (D) (Instr. 3, 4			1 and 5) Secur Benef Owne		cially d Following	6. Ownersh Form: Direc (D) or Indire (I) (Instr. 4)	of Indirect Beneficial Ownership	
									Code	v	Amount	nount (A) or (D)		Price	:	Repor Transa (Instr.	ted action(s) 3 and 4)		(Instr. 4)	
Stock Purchase Rights 08/03/2						013			F ⁽¹⁾		7,046		D	\$9	\$9.45		128,313			
Stock Purchase Rights 08/06/2					/2013	2013			S		5,000		D	\$9.4	\$9.4406		123,313			
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Date Security 3. Transaction Date Security 3. Transaction Date Security 3. Transaction Date Security 3. Transaction Date Execution Date if any (Month/Day/Year) (Month/Day/Year)		n Date, ay/Year)	4. Transaction Code (Instr. 8)		of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Expiration (Month/E	6. Date Exercisable al Expiration Date (Month/Day/Year) Date Expirat Exercisable Date			Amount of Securities Underlying Derivative Security (Instr. and 4) Amount of Security (Instr. and 4)		unt ber		9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Owners Form: Direct (I or Indire (I) (Instr	Beneficial Ownership ct (Instr. 4)		

Explanation of Responses:

/s/ Kim Niederman

08/06/2013

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

^{1.} Payment of tax liability by withholding securities incident to vesting of stock purchase rights.