SEC Form 4
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### FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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OMB Number: 3235-02								
Estimated average burden								
hours per respons	se: 0.5							

<ul> <li>obligations may continue. See Instruction 1(b).</li> </ul>		obligations may continue. See	
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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person <sup>*</sup> Zinn Matthew			2. Issuer Name and Ticker or Trading Symbol <u>8X8 INC /DE/</u> [ EGHT ]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner V Officer (give title Other (specify
(Last) C/O 8X8, INC. 675 CREEKSI			3. Date of Earliest Transaction (Month/Day/Year) 06/29/2021	X Onler (give nue below) below) below) SVP-GC,Secretary and CPO
(Street) CAMPBELL CA 95008		95008	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting
(City)	(State)	(Zip)	ative Securities Acquired. Disposed of, or Bene	ficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)						5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock	06/29/2021		A <sup>(1)</sup>		14,690	A	\$0	77,838	D	
Common Stock	06/30/2021		S <sup>(2)</sup>		5,153	D	\$27.7719	72,685	D	

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		5. Number 6. Date Exercisable and Expiration Date (Month/Day/Year) Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) Date Expiration Date (D) (D) Date Exercisable Date		Deriv	int of rities rlying ative rity (Instr.	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code	v					Title	Amount or Number of Shares				

#### Explanation of Responses:

1. The reporting person was awarded 39,800 performance share units (PSUs) on June 29, 2020, of which 33% were eligible to vest on each of the first, second and third anniversaries of the award date. On June 29, 2021, the first installment of 13,267 PSUs vested at 110.73% of target, such that 14,690 shares became issuable. Of these shares, 9,537 were issued to the reporting person and the remaining 5,153 were sold to pay the associated tax liability.

2. Represents shares of common stock automatically sold to satisfy the reporting person's tax obligation in respect of the shares issued upon vesting of a performance equity award. Remarks:

#### Cheriese M. Dickman as

Attorney-in-Fact for Matthew 07/01/2021

<u>Zinn</u>

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $\ast$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.