FORM 4

obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	DC	205/19
vvasiliilytuii,	D.C.	20049

Check this box if no longer subject to Section 16. Form 4 or Form 5

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* NIEDERMAN KIM						2. Issuer Name and Ticker or Trading Symbol 8X8 INC /DE/ [EGHT]									Check	tionship of Reportir all applicable) Director Officer (give title		g Person(s) to Issuer 10% Owner Other (specify		wner
(Last) (First) (Middle) C/O 8X8, INC. 810 W MAUDE AVE					3. Date of Earliest Transaction (Month/Day/Year) 08/08/2012									X	below) Preside			below)		
(Street) SUNNYVALE CA 94085 (City) (State) (Zip)					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
		Tabl	e I - Nor	າ-Deriv	ative	Se	curitie	s Acc	quired,	Dis	posed o	f, o	r Ben	efici	ally	Owne	ed			
1. Title of Security (Instr. 3) 2. Transa Date (Month/D						ar) li	2A. Deemed Execution Date, if any (Month/Day/Year)		Code (Transaction Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 5)			4 and Sec Ber		ount of ties cially I Following	Form (D) or	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
							Code	v	Amount		(A) or (D)	Price	e	Transaction(s) (Instr. 3 and 4)				()		
Stock Purchase Rights 08					3/2012	2			F ⁽¹⁾		6,877	7	D	\$5.67		171,996			D	
		Та	ıble II - I								sed of, onvertib					vned				
1. Title of Derivative Security (Instr. 3) Convers or Exerc Price of Derivative Security		3. Transaction Date (Month/Day/Year)	3A. Deemed Execution I if any (Month/Day	Date, Tra	Transa Code (6. Date E Expiratio (Month/D	n Date	e ar)	7. Title and Amount of Securities Underlying Derivative Security (Instrand 4)		ount	Der Sec (Ins	rice of ivative urity tr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction ((Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	l۷	(A)	(D)	Date Exercisal		Expiration Date	Title	e Sha	res					1	

Explanation of Responses:

1. Payment of tax liability by withholding securities incident to vesting of stock purchase rights.

/s/ Kim Niederman

08/08/2012

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.