

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 13G

OMB APPROVAL
OMB Number: 3235-0145
Expires: December 31, 2005
Estimated average burden hours per response. . 11

Under the Securities Exchange Act of 1934
(Amendment No.)*

8X8, INC.

(Name of Issuer)

COMMON STOCK, PAR VALUE \$.001 PER SHARE

(Title of Class of Securities)

282912 10 4

(CUSIP Number)

July 29, 2003

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- Rule 13d-1(b)
- Rule 13d-1(c)
- Rule 13d-1(d)

*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No.

1. **Names of Reporting Persons. I.R.S. Identification Nos. of above persons (entities only)**
ORIN HIRSCHMAN

2. **Check the Appropriate Box if a Member of a Group (See Instructions)**

- (a)
- (b)

3. **SEC Use Only**

4. **Citizenship or Place of Organization**
United States

Number of Shares Beneficially Owned by Each 5. **Sole Voting Power**
3,926,760(1)

6. **Shared Voting Power**
0

**Reporting
Person With**

7. **Sole Dispositive Power**
3,926,760(1)

8. **Shared Dispositive Power**
0

9. **Aggregate Amount Beneficially Owned by Each Reporting Person**
3,926,760(1)

10. **Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions)** []

11. **Percent of Class Represented by Amount in Row (9)**
12.6%(1)

12. **Type of Reporting Person (See Instructions)**
IN

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Item 1.

- (a) **Name of Issuer**
8x8, Inc.
- (b) **Address of Issuer's Principal Executive Offices**
2445 Mission College Boulevard
Santa Clara, California 95054

Item 2.

- (a) **Name of Person Filing**
Orin Hirschman
- (b) **Address of Principal Business Office or, if none, Residence**
The principal business office of Orin Hirschman is 1231 East 10th Street, Brooklyn, New York 11230.
- (c) **Citizenship**
Orin Hirschman is a United States citizen.
- (d) **Title of Class of Securities**
3,926,760 shares of Common Stock
- (e) **CUSIP Number**
282912 10 4

Item 3. If this statement is filed pursuant to §§240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a:
N/A

- (a) [] **Broker or dealer registered under section 15 of the Act (15 U.S.C. 78o).**
- (b) [] **Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c).**
- (c) [] **Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c).**
- (d) [] **Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C 80a-8).**
- (e) [] **An investment adviser in accordance with §240.13d-1(b)(1)(ii)(E);**
- (f) [] **An employee benefit plan or endowment fund in accordance with §240.13d-1(b)(1)(ii)(F);**
- (g) [] **A parent holding company or control person in accordance with § 240.13d-1(b)(1)(ii)(G);**
- (h) [] **A savings associations as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);**
- (i) [] **A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);**
- (j) [] **Group, in accordance with §240.13d-1(b)(1)(ii)(J).**

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Item 4. Ownership

Provide the following information regarding the aggregate number and percentage of the class of securities of the issuer identified in Item 1.

- (a) **Amount beneficially owned:**
3,926,760 shares (including 1,626,060 shares of Common Stock (“Shares”) and 2,300,700 shares of Common Stock issuable upon exercise of warrants (“Warrants”))(1)
- (b) **Percent of class:**
12.6%(1)
- (c) **Number of shares as to which the person has:**
 - (i) **Sole power to vote or to direct the vote**
3,926,760(1)
 - (ii) **Shared power to vote or to direct the vote**
0
 - (iii) **Sole power to dispose or to direct the disposition of**
3,926,760(1)
 - (iv) **Shared power to dispose or to direct the disposition of**
0

(1) This includes 293,800 Shares and 440,700 Warrants that are being held in escrow until August 14, 2003, subject to the exercise of pre-emptive rights by an unrelated third party.

Item 5. Ownership of Five Percent or Less of a Class

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following.

[]

Item 6. Ownership of More than Five Percent on Behalf of Another Person

N/A

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company or Control Person

N/A

Item 8. Identification and Classification of Members of the Group

N/A

Item 9. Notice of Dissolution of Group

N/A

Item 10. Certification

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

Signature

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

August 8, 2003

Date

/s/ Orin Hirschman

Signature

ORIN HIRSCHMAN

Name/Title

The original statement shall be signed by each person on whose behalf the statement is filed or his authorized representative. If the statement is signed on behalf of a person by his authorized representative other than an executive officer or general partner of the filing person, evidence of the representative's authority to sign on behalf of such person shall be filed with the statement, provided, however, that a power of attorney for this purpose which is already on file with the Commission may be incorporated by reference. The name and any title of each person who signs the statement shall be typed or printed beneath his signature.

NOTE: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See §240.13d-7 for other parties for whom copies are to be sent.

Attention: Intentional misstatements or omissions of fact constitute Federal criminal violations (See 18 U.S.C. 1001)