Instruction 1(b).

FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

| OMB APPROVAL             |       |  |  |  |  |  |  |  |  |  |
|--------------------------|-------|--|--|--|--|--|--|--|--|--|
| OMB Number: 3235-0287    |       |  |  |  |  |  |  |  |  |  |
| Estimated average burden |       |  |  |  |  |  |  |  |  |  |
| hours ner resnonse       | . 0.5 |  |  |  |  |  |  |  |  |  |

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person*  Zinn Matthew              |  |  |   |            |   | 2. Issuer Name and Ticker or Trading Symbol 8X8 INC /DE/ [ EGHT ] |  |                                     |             |  |                    |                              |   | Check                 | all app<br>Direc  | o of Reportin<br>licable)<br>tor<br>er (give title   | ng Pers   | son(s) to Is<br>10% O<br>Other (s                                 | vner                                     |
|---|--|--|---|------------|---|---|--|-------------------------------------|-------------|--|--------------------|------------------------------|---|-----------------------|---|--|---|---|--|
|   | Last) (First) (Middle) C/O 8X8, INC. 675 CREEKSIDE WAY   |  |   |            |   | 3. Date of Earliest Transaction (Month/Day/Year) 12/14/2020       |  |                                     |             |  |                    |                              |   | X                     | below   | below) SVP-GC,Secreta  |   | below)  |  |
|   |  |  |   |            | 4. If   | 4. If Amendment, Date of Original Filed (Month/Day/Year)          |  |                                     |             |  |                    |                              |   | 3. Indiv<br>ine)<br>X | vidual or Joint/Group Filing (Check Applicable  Form filed by One Reporting Person  Form filed by More than One Reporting  Person |  |   |   |  |
|   |  | Table                                      | I - I   | Non-Deriva | itive   | Secu  | rities <i>F</i>  | ۱cq                                 | uire        | ed, Di   | isposed o          | of, or                       | Benefic   | ially                 | Own   | ed   |   |   |  |
| 1. Title of Security (Instr. 3)  2. Transaction Date (Month/Day/Yes |  |  |   | ear)       | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) |   | 3.<br>Transaction<br>Code (Instr.<br>8)  |                                     | ction       | 4. Securities Acquired (A) or<br>Disposed Of (D) (Instr. 3, 4 an |                    |                              | nd 5) Secur<br>Benef  |                       | icially<br>d Following  | Form<br>(D) or   | : Direct<br>r<br>ect (I)                                  | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|   |  |  |   |            |   |   |  | C                                   | ode         | v  | Amount             | (A) or<br>(D)                | Price   |                       | Transa  | saction(s)<br>c. 3 and 4)  |   | 1541. 4)  | (50. 4)                                  |
| Common Stock  |  |  | 12/14/202   | 20         |   |   |  | S                                   |             | 708  | D                  | \$29.                        | .7  | 42,865                |   |  | D   |   |  |
| Common Stock 12   |  |  | 12/14/202   | 20         |   |   |  | S                                   |             | 16,221   | D                  | \$29.96                      | 15(1)   | 26,644                |   |  | D   |   |  |
|   | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |  |   |            |   |   |  |                                     |             |  |                    |                              |   |                       |   |  |   |   |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)                 | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security  | 3. Transaction<br>Date<br>(Month/Day/Year) | ay/Year) Execution Date, if any (Month/Day/Year) (Month/Day/Year) Transaction Code (Instr. 8) Sec. Acq (A) of Disp. of (I (Instr. 9)) |            |   |   | 5. Num<br>of<br>Derivat<br>Securit<br>Acquire<br>(A) or<br>Dispos<br>of (D)<br>(Instr. 3<br>and 5) | Expiration Date (Month/Day/Year) ed |             |  |                    | Amo<br>Secu<br>Unde<br>Deriv | le and<br>unt of<br>rities<br>erlying<br>vative<br>rity (Instr.<br>d 4) | Deri<br>Sec<br>(Ins   | rice of<br>ivative<br>curity<br>tr. 5)  | 9. Number<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction<br>(Instr. 4) | Ownerst<br>Form:<br>Direct (E<br>or Indire<br>(I) (Instr. | Ownership   | Beneficial<br>Ownership<br>tt (Instr. 4) |
|   |  |  |   |            | Code  | e V   | (A) (  | D)                                  | Date<br>Exe | e<br>rcisable  | Expiration<br>Date | n<br>Title                   | or<br>Number<br>of<br>Shares  |                       |   |  |   |   |  |

## **Explanation of Responses:**

1. The price is the weighted average sales price for the transactions reported on this line. The prices for the transactions reported on this line range from \$29.56 to \$30.03. The reporting person undertakes to provide, upon request by the staff of the Securities and Exchange Commission, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price.

## Remarks:

Cheriese M. Dickman as Attorney-in-Fact for Matthew 12/14/2020 Zinn

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.