FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Check this box if no longer subject to
Section 16. Form 4 or Form 5
bligations may continue. See

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* MARTIN BRYAN R						2. Issuer Name and Ticker or Trading Symbol 8X8 INC /DE/ [EGHT]									Check	all app	p of Reportir blicable) ctor er (give title	ng Persor	10% C		
	C/O 8X8 INC					3. Date of Earliest Transaction (Month/Day/Year) 07/19/2012									X Officer (give title Officer below) Chief Executive Officer						
810 W MAUDE AVENUE						4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable						
(Street) SUNNYVALE CA 94085														X Form filed by One Reporting Person Form filed by More than One Reporting Person							
(City)	(S	tate) (. 0.0							
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																					
1. Title of Security (Instr. 3) 2. Trans Date (Month/I						ar)	2A. Deemed Execution Date, if any (Month/Day/Year)		Code (Transaction Dispo		rities Acquired (A) ed Of (D) (Instr. 3,			4 and Sec Be Ow		ount of ties cially I Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership	
						Code	v	Amount		(A) or (D)	Price	、 I	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)				
Stock Purchase Rights 07/19/						2					763		D	\$5.	5.06		995,986				
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/Da	Date, Transa Code (I			n of Deriv Secul Acqu (A) or Dispo of (D) (Instr	of I		6. Date Exercisable Expiration Date (Month/Day/Year)			nd 7. Title and Amount of Securities Underlying Derivative Security (Instrand 4)			vative urity r. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction((Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Date Exercisal		Expiration Date	Title	of	nber							

Explanation of Responses:

1. Payment of tax liability by withholding securities incident to vesting of stock purchase rights.

/s/ Bryan R. Martin

07/23/2012

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.