| SEC For | rm 4 | | | | | | | | | | | | | | | | | |
|---|---|--|--|--|--|-------------------------------------|--|--------|--|---|---|--|---|--|------------------------------------|--|--|--|
| Section 16. Form 4 or Form 5 obligations may continue. See | | | | | TE | SS | | | ES AND ington, D.C. 2 | | NGE C | COMMIS | SSION | | OMB | APPRO | | |
| | | | | | ed pu | TOF CHANGES IN BENEFICIAL OWNERSHIP | | | | | | | | | | | | |
| 1. Name and Address of Reporting Person [*] Hakeman Darren J. | | | | | 2. | Issuer | Name ar | d Tic | ker or Trading | . , | | 5. Relationship of Reporting (Check all applicable) Director | | | ting Person(s) to Issue 10% Own | | | |
| (Last) C/O 8X8 | (Middle) | | | Date of Earliest Transaction (Month/Day/Year) 9/09/2013 | | | | | | 2 | below) | give title P Produc | e title Other (s below) Product and Strategy | | specify | | | |
| 2125 O'I (Street) SAN JOS | SE C | 95131 | | 4. | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | Line |) 🏹 Form fil | ed by One | nt/Group Filing (C d by One Reporti | | ı | | |
| (City) (State) (Zip) | | | | | | | | | | | | | | Form filed by More than One Reporting Person | | | | |
| | | Та | ble I - Non | -Deriv | ativ | ve Se | curitie | s Ac | quired, D | isposed o | of, or Be | neficially | / Owned | | | | | |
| Date | | | | 2. Trans Date (Month/ | | | 2A. Deemed Execution Date, if any (Month/Day/Yea | | Code (Ins | Transaction Disposed Of (D) (Instr. Code (Instr. | | ed (A) or str. 3, 4 and 5 | A) or 5, 4 and 5) Benefici Owned F Reporter | | Form (D) or | n: Direct I or Indirect E nstr. 4) 0 | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | | | | | Code V | Amount | (A) o (D) | r Price | Transacti (Instr. 3 a | n(s) id 4) | | | (1150.4) | | |
| | | | Table II - I (| | | | | | uired, Dis s, options | • | | - | Owned | | | I | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Da if any (Month/Day/Y | ite, Tr Co | 4. Transaction Code (Instr. 8) | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported | | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | | ode | v | (A) | | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | Transaction(s) (Instr. 4) | | | | |
| Restricted Stock Units | (1) | 09/09/2013 | | | A | | 20,000 | | 03/09/2014 | 03/09/2014 | Common Stock | 20,000 | \$0 | 20,00 | 00 | D | | |
| Restricted Stock Units | (1) | 09/09/2013 | | | A | | 25,400 | | (2) | (2) | Common Stock | 25,400 | 400 \$0 | | 45,400 | | | |
| Restricted Stock Units | (1) | 09/09/2013 | | | A | | 26,200 | | (3) | (3) | Common Stock | 26,200 | \$0 | 71,60 | 00 | D | | |

Explanation of Responses:

Employee Stock Option

(right to buy)

\$<mark>9.7</mark>

1. Each restricted stock unit represents a contingent right to receive one share of EGHT common stock.

2. RSUs do not vest unless and until average closing price of 8x8 common stock over any 30 consecutive trading day period within 4 years from the grant date exceeds 150% of grant date closing price; then, at rate of 25% on each anniversary of grant date.

(4)

3. RSUs vest (1) up to 25% on March 31, 2015; (2) up to 50% on March 31, 2016; and (3) up to 25% on March 31, 2017 in each case subject to performance of 8x8 common stock relative to NASDAQ Composite Index during the period from grant date through such dates

4. This option becomes exercisable at the rate one-fourth of the shares on 9/9/2014 and an additional one thirty-sixth of the remaining shares shall vest at the end of each full month thereafter.

/s/ Darren J. Hakeman

A

150,000

** Signature of Reporting Person

150,000

\$<mark>0</mark>

221,600

09/16/2013

Date

D

Common Stock

09/09/2023

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

09/09/2013

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.