

## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>GENOVESE MARY ELLEN P</u>	2. Date of Event Requiring Statement (Month/Day/Year) 11/01/2014	3. Issuer Name and Ticker or Trading Symbol <u>8X8 INC /DE/ [ EGHT ]</u>	
		4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>Chief Financial Officer</u>	5. If Amendment, Date of Original Filed (Month/Day/Year)
(Last) (First) (Middle) <u>C/O 8X8, INC.</u> <u>2125 O'NEL DRIVE</u>			6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person
(Street) <u>SAN JOSE CA 95131</u>			
(City) (State) (Zip)			

## Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
<u>Common Stock</u>	<u>24,900</u>	<u>D</u>	

## Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date				
<u>Employee Stock Option (right to buy)</u>	<u>(1)</u>	<u>07/22/2024</u>	<u>Common Stock</u>	<u>34,184</u>	<u>7.52</u>	<u>D</u>
<u>Restricted Stock Units</u>	<u>(2)</u>	<u>07/22/2024</u>	<u>Common Stock</u>	<u>24,024</u>	<u>(3)</u>	<u>D</u>
<u>Employee Stock Option (right to buy)</u>	<u>(4)</u>	<u>10/21/2024</u>	<u>Common Stock</u>	<u>189,612</u>	<u>6.86</u>	<u>D</u>
<u>Restricted Stock Units</u>	<u>(5)</u>	<u>03/31/2018</u>	<u>Common Stock</u>	<u>34,640</u>	<u>(3)</u>	<u>D</u>
<u>Restricted Stock Units</u>	<u>(6)</u>	<u>10/21/2018</u>	<u>Common Stock</u>	<u>33,360</u>	<u>(3)</u>	<u>D</u>

## Explanation of Responses:

- This option becomes exercisable at the rate of one-fourth of the shares on 7/1/2015 and an additional one thirty-sixth of the remaining shares shall vest at the end of each full month thereafter.
- This award vests at the rate of one-fourth of such shares at July 1, 2015, one-fourth of such shares at July 1, 2016, one-fourth of such shares at July 1, 2017 and one-fourth of such shares at July 1, 2018.
- Each restricted stock unit represents a contingent right to receive one share of EGHT common stock.
- This option becomes exercisable at the rate of one-fourth of the shares on 10/21/2015 and an additional one thirty-sixth of the remaining shares shall vest at the end of each full month thereafter.
- RSUs vest (1) up to 25% on March 31, 2016; (2) up to 50% on March 31, 2017; and (3) up to 25% on March 31, 2018 in each case subject to performance of 8x8 common stock relative to NASDAQ Composite Index during the period from grant date through such dates.
- RSUs do not vest unless and until average closing price of 8x8 common stock over any 30 consecutive trading day period within 4 years from the grant date exceeds 150% of grant date closing price; then, at rate of 25% on each anniversary of grant date.

/s/ MaryEllen Genovese11/03/2014

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.