SEC Form 4	
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB Number: 3235-0287 Estimated average burden

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

1. Name and Address of Reporting Person [*] Arora Puneet			2. Issuer Name and Ticker or Trading Symbol <u>8X8 INC /DE/</u> [eght]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
				Director 10% Owner					
(Last) 8 X 8 INC 2125 O'NEL I	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 09/26/2016	X Onicer (give true of below) below) SVP Global Sales					
			4. If Amendment, Date of Original Filed (Month/Day/Year) 09/28/2016	6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street) SAN JOSE CA 95		95131		X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(State)	(Zip)		r eisui					

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)		4. Securities Acquired (A) o Disposed Of (D) (Instr. 3, 4 5)			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		or Dis	tive ties red (A) posed (Instr. 3,	6. Date Exercisable and Expiration Date (Month/Day/Year) 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		ies g Security	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	Ownership Form: Direct (D)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Employee Stock Option (right to buy)	\$14.79	09/26/2016		D ⁽⁵⁾			23,960	(2)	09/20/2026	Common Stock	23,960	\$0	154,830	D	
Restricted Stock Unit	(3)	09/26/2016		A ⁽¹⁾		8,920		(4)	09/20/2019	Common Stock	8,920	\$ <mark>0</mark>	151,676	D	

Explanation of Responses:

1. With the approval of the Board and the consent of the award recipient, these performance-based restricted stock units were granted and stock options were cancelled on September 26, 2016.

2. This award vests at the rate of one forty-eighth of the shares on 10/20/2016 and at the end of each full month thereafter.

3. Each restricted stock unit represents a contingent right to receive one share of EGHT common stock.

4. RSUs vest (1) 50% on September 22, 2018 and (2) 50% on September 22 2019, in each case subject to performance of 8x8's common stock relative to the Russell 2000 Index during the period from grant date through such vesting date. A 2x multiplier will be applied to the total shareholder returns (TSR) for each 1% of positive or negative relative TSR, and the number of shares earned will increase or decrease by 2% of the target number shown in table. In the event 8x8's common stock performance is below negative 30%, relative to the benchmark, no shares will be issued. Maximum number of shares issuable is two times the number shown in the table.

5. With the approval of the Board and the consent of the award recipient, these stock options were cancelled and performance stock units were granted on September 26, 2016.

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/S/ Puneet	<u>Arora</u>			09/29/2016
** Signature	of Reporting	g Person		Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

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