FORM 4

obligations may continue. See Instruction 1(b).

Check this box if no longer subject to Section 16. Form 4 or Form 5

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549
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STATEMENT	OF CHANGES	IN BENEFICIAL	OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* MARTIN BRYAN R						2. Issuer Name and Ticker or Trading Symbol 8X8 INC /DE/ [EGHT]										all app	olicable)	g Person(s) to Is 10% O Other (
(Last) C/O 8X8	INC	,	(Middle)		3. Date of Earliest Transaction (Month/Day/Year) 07/30/2012										belov	v) `	below) utive Officer			
810 W MAUDE AVENUE (Street) SUNNYVALE CA 94085 (City) (State) (Zip)					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									. Indiv ine) X	•				
		Tab	le I - Noi	n-Deriv	ative/	Se	curitie	s Ac	quired,	Dis	posed o	of, o	r Ben	eficia	ally (Owne	ed			
Date				Date	Date (Month/Day/Year) if		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)						5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code					v	Amount		(A) or (D)	Price		Transaction(s) (Instr. 3 and 4)				,	
Stock Purchase Rights 07/				07/30	0/2012				F ⁽¹⁾		254	D :		\$5.	5.22 99		95,732	D		
		Ta	able II - I								sed of, onvertib				y Ov	vned				
1. Title of Derivative Security (Instr. 3) 2. Conversion or Exercise Price of Derivative Security (Instr. 3) 3. Transaction Date (Month/Day/Year) 3A. Deemed Execution Date, if any (Month/Day/Year)				Date,		Transaction of Code (Instr. Sec. Acquire (A) Code of (E)		r osed : 3, 4	6. Date E Expiratio (Month/D	n Dat	Amount of Securities Underlyin Derivative Security (and 4)		ount of curities derlying ivative curity (In				9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisal		Expiration Date	Title	or Nui of	ount mber ares						

Explanation of Responses:

1. Payment of tax liability by withholding securities incident to vesting of stock purchase rights.

/s/ Bryan R. Martin

07/31/2012

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.