Instruction 1(b)

[ ]

# FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

OMB Number:	3235-0287								
Estimated average burden									
hours per response:	0.5								

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Addre	ess of Reporting	Person <sup>*</sup>	2. Iss	uer Name <b>and</b> Tick	er or Trading	Symbol	5. Relationship of Reporting Person(s) to Issuer					
Zinn Matthew			<u>8X8</u>	<u>B INC /DE/</u> [ 1	EGHT ]		ľ	all applicable) Director Officer (give title	10% C	Owner (specify		
(Last) C/O 8X8, INC. 675 CREEKSII		(Middle)		te of Earliest Transa 5/2021	action (Month	'Day/Year)	X	below)	below)			
			4. If A	mendment, Date o	f Original File	d (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street) CAMPBELL	CA	95008					X	Form filed by One Form filed by Mor Person				
(City)	(State)	(Zip)										
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned												
Date		2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) o Disposed Of (D) (Instr. 3, 4 a		5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership			

	(onalizaj) toal)	(Month/Day/Year)	8)		Owned Following Reported	(I) (Instr. 4)	Ownership (Instr. 4)			
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1130. 4)
Common Stock	10/25/2021		М		10,693	A	\$ <mark>0</mark>	85,597	D	
Common Stock	10/26/2021		<b>S</b> <sup>(1)</sup>		5,369	D	\$22.8852	80,228	D	

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		of		6. Date Exerc Expiration Da (Month/Day/Y	ate	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Performance Stock Units	(2)	10/25/2021		М			10,693	(3)	10/23/2021	Common Stock	10,693	\$ <mark>0</mark>	6,463	D	

#### **Explanation of Responses:**

1. Represents shares of common stock automatically sold to satisfy the reporting person's tax obligation in respect of the shares issued upon vesting of an equity award, as reported in the line above. 2. Each restricted stock unit represents a contingent right to receive one share of EGHT common stock.

3. RSUs vest (1) 50% on October 23, 2020 and (2) 50% on October 23, 2021, in each case subject to performance of 8x8's common stock relative to the Russell 2000 Index during the period from grant date through such vesting date. As previously reported on a Form 4, the reporting person was awarded 34,313 performance share units (PSUs) on October 23, 2018, of which 50% were eligible to vest on each of the second and third anniversaries of the award date. The second installment of 17,156 shares vested at less than target, such that 10,693 shares became issuable.

## **Remarks:**

# Cheriese M. Dickman as Attorney-in-Fact for Matthew

Zinn

10/27/2021

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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