FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVA	L
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* GENOVESE MARY ELLEN P				2. Issuer Name and Ticker or Trading Symbol 8X8 INC /DE/ [EGHT]							ationship of Reportin k all applicable) Director Officer (give title	g Person(s) to Issuer 10% Owner Other (specify			
(Last) (First) (Middle) C/O 8X8, INC					of Earliest Transac /2018	ction (M	onth/E	Day/Year)	X	X Officer (give title Other (specify below) Chief Financial Officer					
2125 O'NEL DRIVE (Street)					nendment, Date of	Original	Filed	(Month/Day/Ye	6. Indi Line)	6. Individual or Joint/Group Filing (Check Applicable Line)					
SAN JOSE CA 95131											X Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	y) (State) (Zip)														
		Table I - No	on-Deriv	ative S	Securities Acq	uired	, Dis	posed of,	or Ben	eficially	Owned				
Date			2. Transa Date (Month/D		2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Disposed Of			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
						Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)				
Common Stock			09/20/	2018		M ⁽¹⁾		11,975	A	\$0	164,282	D			
Common Stock			09/20/	2018		F ⁽²⁾		4,845	D	\$21.75	159,437	D			
Common Stock			09/20/	2018		M ⁽³⁾		26,917	A	\$0	186,354	D			
Common Stock			09/20/	2018		F ⁽²⁾		13,345	D	\$21.75	173,009	D			
Common Stock			09/22/	2018		M ⁽⁴⁾		13,923	A	\$0	186,932	D			
Common Stock			09/22/	2018		F ⁽²⁾		6,903	D	\$21.2	180,029	D			
Common Stock			09/22/	2018		M ⁽⁵⁾		21,028	A	\$0	201,057	D			
Common Stock			09/22/	2018		F ⁽²⁾		10,425	D	\$21.2	190,632	D			
		Table II	- Derivat	ive Se	curities Acqu	ired I	Disno	nsed of o	Renef	icially O	wned				

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)				
Restricted Stock Unit	(6)	09/20/2018		M ⁽¹⁾			11,975	(7)	09/20/2020	Common Stock	11,975	\$0	212,390	D			
Restricted Stock Unit	(6)	09/20/2018		J(8)		9,079		09/20/2018	09/20/2019	Common Stock	9,079	\$0	221,469	D			
Restricted Stock Unit	(6)	09/20/2018		M ⁽³⁾			26,917	(8)	09/20/2019	Common Stock	26,917	\$0	194,552	D			
Restricted Stock Unit	(6)	09/22/2018		M ⁽⁴⁾			13,923	(9)	09/22/2019	Common Stock	13,923	\$0	180,629	D			
Restricted Stock Unit	(6)	09/22/2018		J ⁽¹⁰⁾		10,514		09/22/2018	09/22/2018	Common Stock	10,514	\$0	191,143	D			
Restricted Stock Unit	(6)	09/22/2018		M ⁽⁵⁾			21,028	(10)	09/22/2018	Common Stock	21,028	\$0	170,115	D			

Explanation of Responses:

- 1. 11,975 Restricted Stock Units became fully vested and have been converted to Common Stock.
- $2.\ Payment\ of\ tax\ liability\ by\ withholding\ securities\ incident\ to\ vesting\ of\ restricted\ stock\ units$
- 3. 26,917 Restricted Stock Units became fully vested and have been converted to Common Stock.
- 4. 13,923 Restricted Stock Units became fully vested and have been converted to Common Stock.
- 5. 21,028 Restricted Stock Units became fully vested and have been converted to Common Stock.
- 6. Each restricted stock unit represents a contingent right to receive one share of EGHT common stock.
- 7. This award vests at the rate of one-fourth of such shares at September 19, 2017, one-fourth of such shares at September 19, 2018, one-fourth of such shares at September 19, 2020.
- 8. As previously reported on a Form 4, the Reporting person was awarded 35,676 performance share units (PSUs) on September 20, 2016, of which 50% were eligible to vest on each of the second and third anniversaries of the award date. On September 20, 2018, the first installment of 17,838 PSUs vested at 150,9% of target, such that 26,917 shares became issuable. Of these shares 13,572 were issued to the reporting person and the remaining 13,345 were withheld to pay the associated tax liability. The 9,079 units reported in Table II correspond to the additional shares issued in excess of 17,838 share target for the first vesting installment.
- 9. This award vests at the rate of one-fourth of such shares at September 22, 2016, one-fourth of such shares at September 22, 2017, one-fourth of such shares at September 22, 2018 and one-fourth of such shares at September 22, 2019.

10. As previously reported on a Form 4, the reporting person was awarded 21,028 performance share units (PSUs) on September 22, 2015, of which 50% were eligible to vest on each of the second and third anniversaries of the award date. On September 22, 2018, the second installment of 21,028 PSUs vested at 200.0% of target, such that 10,514 shares became issuable. Of these shares, 10,603 were issued to the reporting person and the remaining 10,425 were withheld to pay the associated tax liability. The 10,514 units reported in Table II correspond to the additional shares issued in excess of 10,514 share target for the second vesting installment.

/s/ Mary Ellen Genovese 09/24/2018

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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