FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Washington, D.C. 20049	OMB APPROVAL			
STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP	OMB Number:	3235-028		

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).
(-)

Name and Address of Reporting Person* Potter Ian						2. Issuer Name and Ticker or Trading Symbol 8X8 INC /DE/ [EGHT]										elationship eck all appl X Direct	,				
(Last)	Last) (First) (Middle) C/O 8X8, INC.					3. Date of Earliest Transaction (Month/Day/Year) 08/10/2018										Office below	r (give title)		Other (below)	specify	
2125 O'NEL DRIVE					4. 1	4. If Amendment, Date of Original Filed (Month/Day/Year)										6. Individual or Joint/Group Filing (Check Applicable					
(Street) SAN JOSE CA 95131															Form	Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(S	tate)	(Zip)																		
		Tab	le I - Nor	n-Deriv	ativ	e Se	curit	ties Ac	qui	ired, C	Disp	osed o	f, o	r Bene	eficiall	y Owne	t				
1. Title of Security (Instr. 3) 2. Transa Date (Month/D						2A. Deemed Execution Date, if any (Month/Day/Year)		<u>,</u>	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 5)				Benefic	es ially Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
										Code	v	Amount		(A) or (D)	Price	Transac (Instr. 3	tion(s)			(Instr. 4)	
Common Stock				08/10	08/10/2018					M		13,409		A	\$22.4	4 91	91,707		D		
Common Stock			08/10	08/10/2018					F ⁽¹⁾		2,681 I		D	\$22.4	4 89	89,026		D			
		7	Table II -									sed of, onvertil				Owned					
1. Title of Derivative Security (Instr. 3)	rivative Conversion Date Execution Date, curity or Exercise (Month/Day/Year) Execution Date, if any		Oate, 1	ransa Code (Instr.	of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			Date Exe piration I onth/Day te	Date /Yea	xpiration	or Num of		ecurity 4) amount	8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4)	e s Illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)		

Explanation of Responses:

Restricted

1. Payment of tax liability by withholding securities incident to vesting of restricted stock units.

08/10/2018

- 2. Each restricted stock unit represents a contingent right to receive one share of EGHT common stock.
- 3. Award shall vest as to 100% of the shares subject to the award on the later of (a) the date of the director's completion of Board service and (b) 12 months from the date of grant of such award, in each case subject to the director's completion of Board service.

(3)

13,409

Scott Pinkerton as attorney-in-

13,409

\$0

fact for Ian Potter

Common

08/10/2018

08/13/2018

8,328

D

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.