

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
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1. Name and Address of Reporting Person* <b>GENOVESE MARY ELLEN P</b>			2. Issuer Name and Ticker or Trading Symbol <b>8X8 INC /DE/ [ EIGHT ]</b>			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <b>Chief Financial Officer</b>		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) <b>09/22/2017</b>			6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person		
C/O 8X8 INC. 2125 O'NEL DRIVE			4. If Amendment, Date of Original Filed (Month/Day/Year)					
(Street) SAN JOSE CA 95131								
(City) (State) (Zip)								

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	09/22/2017		J <sup>(1)</sup>		8,691	A	\$13.3	108,573	D	
Common Stock	09/22/2017		J <sup>(2)</sup>		12,778	A	\$13.3	121,351	D	

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Restricted Stock Unit	(3)	09/22/2017		J <sup>(1)</sup>			8,691	(4)	09/22/2019	Common Stock	8,691	\$0	280,009	D	
Restricted Stock Unit	(3)	09/22/2017		F <sup>(5)</sup>			5,232	(4)	09/22/2019	Common Stock	5,232	\$0	274,777	D	
Restricted Stock Unit	(3)	09/22/2017		J <sup>(6)</sup>			9,957		09/22/2017	Common Stock	9,957	\$0	284,734	D	
Restricted Stock Unit	(3)	09/22/2017		J <sup>(2)</sup>			12,778	(7)	09/22/2018	Common Stock	12,778	\$0	271,956	D	
Restricted Stock Unit	(3)	09/22/2017		F <sup>(5)</sup>			7,693	(7)	09/22/2018	Common Stock	7,693	\$0	264,263	D	

**Explanation of Responses:**

- 8,691 Restricted Stock Units became fully vested and have been converted to Common Stock.
- 12,778 Performance-based Restricted Stock Units became fully vested and have been converted to Common Stock.
- Each restricted stock unit represents a contingent right to receive one share of EGHT common stock.
- This award vests at the rate of one-fourth of such shares at September 22, 2016, one-fourth of such at September 22, 2017, one-fourth of such at September 22, 2018, and one-fourth of such at September 22, 2019.
- Payment of tax liability by withholding securities incident to vesting of restricted stock units.
- As previously reported on a Form 4, the reporting person was awarded 21,028 performance share units (PSUs) on September 22, 2015, of which 50% were eligible to vest on each of the second and third anniversaries of the award date. On September 22, 2017, the first installment of 10,514 PSUs vested at 194.71% of target, such that 20,471 shares became issuable. Of these shares, 7,693 were issued to the reporting person and the remaining 5,129 were withheld to pay the associated tax liability. The 9,957 units reported in Table II correspond to the additional shares issued in excess of 10,514 share target for the first vesting installment.
- RSUs vest (1) 50% on September 19, 2019 and (2) 50% on September 19 2020, in each case subject to performance of 8x8's common stock relative to the Russell 2000 Index during the period from grant date through such vesting date. A 2x multiplier will be applied to the total shareholder returns (TSR) for each 1% of positive or negative relative TSR, and the number of shares earned will increase or decrease by 2% of the target number shown in table. In the event 8x8's common stock performance is below negative 30%, relative to the benchmark, no shares will be issued. Maximum number of shares issuable is two times the number shown in the table.

/s/ Mary Ellen Genovese 09/26/2017

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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