FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPR	OMB APPROVAL					
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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Gatoff Steven			2. Date of Event Requiring States (Month/Day/Yea 11/01/2018	ment	3. Issuer Name and Ticker or Trading Symbol 8X8 INC /DE/ [EGHT]						
(Last) C/O 8X8, IN	(First)	(Middle)			Relationship of Reporting Pers (Check all applicable) Director	on(s) to Issue	(5. If Amendment, Date of Original Filed (Month/Day/Year)			
2125 O'NEL	DRIVE				X Officer (give title below)	Other (specify below)		6. Individual or Joint/Group Filing (Check Applicable Line)			
(Street) SAN JOSE	·				EVP, Chief Financi	ial Officer		X Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(State)	(Zip)									
			Table I - Nor	n-Derivat	tive Securities Beneficial	ly Owned					
1. Title of Security (Instr. 4)					3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)		t (D) (Ir	4. Nature of Indirect Beneficial Ownership (Instr. 5)			
Common Stock					0	D					
		(6			e Securities Beneficially ants, options, convertible		s)				
1. Title of Derivative Security (Instr. 4)			2. Date Exerc Expiration D (Month/Day/	ate	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversi or Exerci	se Form:	6. Nature of Indirect Beneficial Ownership (Instr. 5)		
			Date Exercisable	Expiration Date	n Title	Amount or Number of Shares	Price of Derivativ Security	e Direct (D) or Indirect (I) (Instr. 5)			
Restricted Sto	ock Units		(1)	(2)	Common Stock	71,232	0	D			
Performance Stock Units			(3)	10/23/2021	1 Common Stock	78,431	0	D			

Explanation of Responses:

- 1. RSUs shall vest with respect to one-third (33.3%) of the total number of underlying shares on the first anniversary of the Vesting Commencement Date, then eight and one-third percent (8.3375%) vesting each quarter thereafter, over a period of eight (8) quarters, subject to the Participant's continued employment or other association with the Company.
- 2. Restricted Stock Units have no expiration date
- 3. PSUs vest (1) 50% on October 23, 2020 and (2) 50% on October 23, 2021, in each case subject to performance of 8x8's common stock relative to the Russell 2000 Index during the period from grant date through such vesting date. A 2x multiplier will be applied to the total shareholder returns (TSR) for each 1% of positive or negative relative TSR, and the number of shares earned will increase or decrease by 2% of the target number shown in table. In the event 8x8's common stock performance is below negative 30%, relative to the benchmark, no shares will be issued. Maximum number of shares issuable is two times the number shown in the table.

<u>/s/ Steven Gatoff</u> <u>11/08/2018</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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